CAKE Custom Theme Color Guide

System Color : Primary Color

- Top banner
- Widget & card headers
- Counter bubbles (as seen beside the Applied and Pending tabs)
- Card entity labels ('Affiliate' seen in the upper right of the card)
- Reporting toolbar : text in selected tab
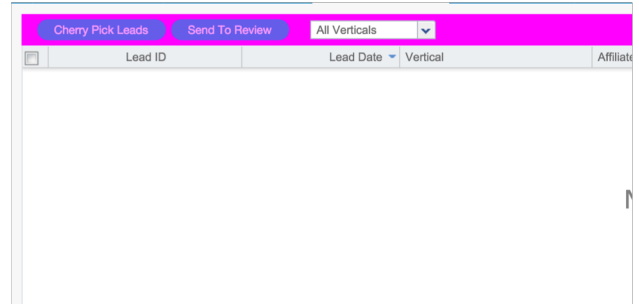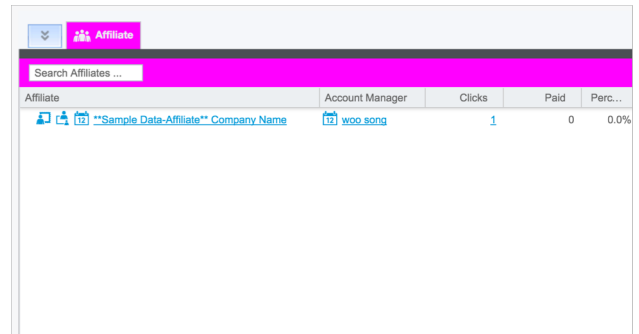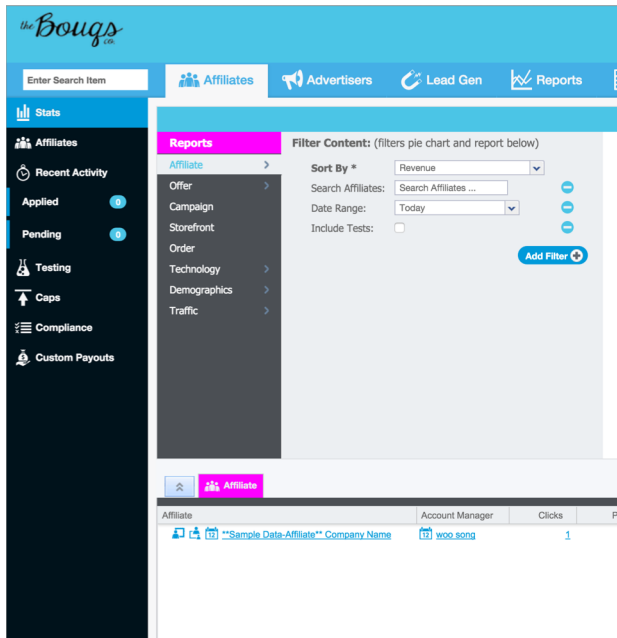- Reporting toolbar : filter removal icons

System Color : Secondary Color

- Grid headers (where buttons and filters are displayed)
- Reporting toolbar : highlighted tab selection
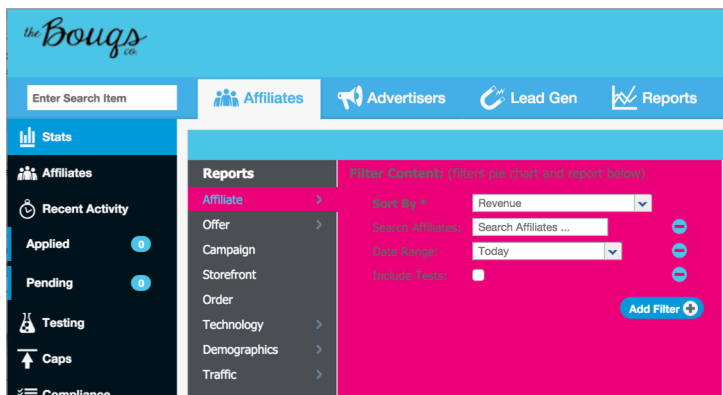- Reporting tab : currently viewed (non-viewed tabs will be white)

System Color : Tertiary Color

- Button text and icon within the banner
- Reporting toolbar : background
- Reporting toolbar : background of selected tab
- Grid header, summary and footer rows
- Report header, summary and footer rows
- Setup > Settings sub tabs (shown above)

Suggested : light color such as ECEFF2
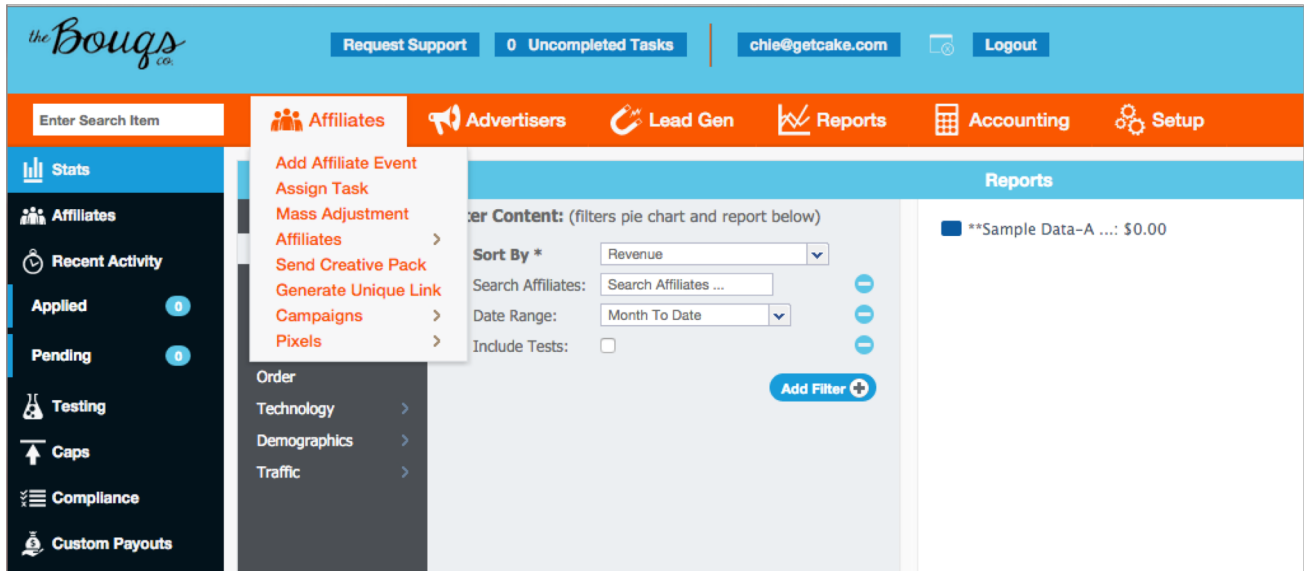
Navigation Color : Primary Color

- Navigation tabs
- Text within navigation tab fly-out menus
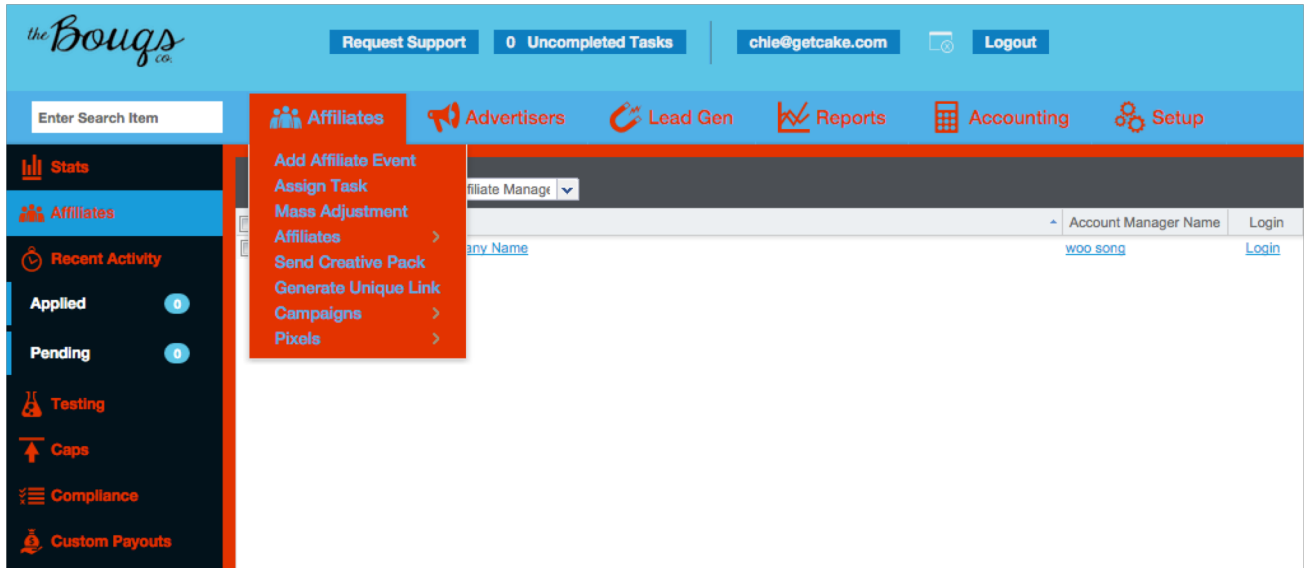
Navigation Color :
Primary Accent Color

- Navigation tab text and icons
- Background of navigation tab fly-out menus
- Text in left-hand navigation panel tabs

Suggested : light color such as F7F7F8

Navigation Color : Secondary Color

- Background color of left-hand navigation panel tabs

Navigation Color :
Secondary Accent Color
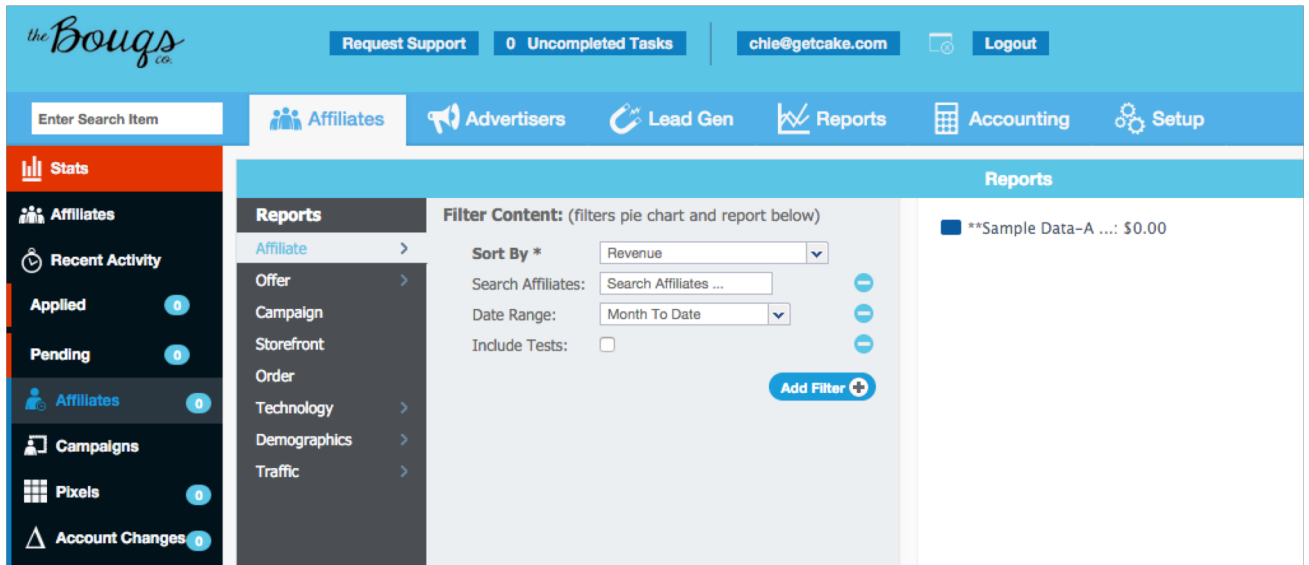
- Selected left-hand navigation tab (see Stats)
- Expand indicator color in left-hand navigation tabs (see Applied and Pending)

Action Color : Primary Color

- Hover over text color in left-hand navigation tabs
- Action buttons
- Reporting drill-down icons
- Hyperlinks that have not been clicked yet (the browser will modify clicked links to display in a different color as shown in the Affiliate report beneath the reporting toolbar above)

Action Color : Secondary Color

- Reporting toolbar : background of non-selected tabs
- Divider between reporting tabs and report header row

Action Color : Accent Color

- Buttons in banner
- Indicators for expanded left-hand navigation tabs (see tabs beneath highlighted Pending tab)